

ACADEMIC EXCELLENCE

- ICSE (Indian Certificate of Secondary Education) -Class 10: 96%

Awards & Recognition:

- Certificate of Merit – History, Civics & Geography (Class 10)
- Certificate for Excellence in Economics (Class 10 & 11)
- All-Rounder Achievement Certificate (Class 11)
- Class 11 Academic Performance: Half-Yearly: 80% | Final Exams: 81%

ADVANCED PLACEMENT EXAMINATIONS

- AP Microeconomics: 5/5
- AP Psychology: 4/5

SAT

- 1440 (Third attempt- September 2026)
English- 700
Math- 740

MATHEMATICS COMPETITIONS

- Appeared for the JMMC (Junior Master Mathematis Competition)

PROFESSIONAL ONLINE CERTIFICATIONS

COURSERA

Business Analytics | Wharton University of Pennsylvania – 2025

- Developed skills in data-driven decision-making, business performance analysis, predictive analytics, and deriving actionable insights from data to solve business challenges.

Social Media Marketing | Northwestern University- 2025

- Acquired knowledge in digital marketing strategies, social media campaigning, audience targeting, content creation, brand positioning, and performance measurement using analytics.

Business Foundations | Wharton University of Pennsylvania- 2026

- Acquired a comprehensive understanding of key business disciplines, including finance, marketing, operations, and strategic management, with a focus on applying business principles to real-world organizational decisions.

RESEARCH

- 1) The Business of Influence: Evaluating the Effectiveness of Iconic Indian Ad Campaigns
 - Analyzed impact and reach of legendary Indian advertisements on consumer behavior and cultural relevance.
 - Developed a deeper understanding of how strategic advertising, consumer insights, and cultural context drive brand equity and campaign effectiveness.
- 2) The Impact of Packaging on the Purchase of Premium Tea
 - Investigated consumer psychology and purchasing decisions related to product packaging in the premium beverage market.
 - Gained insights into how packaging design influences consumer perception, perceived quality, and purchase decisions in premium product categories.
- 3) Digitalization of Tea
 - I was motivated to research the digitalization of the tea industry after seeing my own family's tea business expand to platforms such as Amazon and Blinkit.
 - Through my research, I explored how e-commerce, quick commerce, digital marketing, and changing consumer behaviour are transforming how tea brands reach customers.
 - I learned that digitalization is not just about selling online; it also influences pricing, packaging, branding, customer engagement, and business strategy.

SUMMER PROGRAMS

- Young Scholars Programme – Ashoka University
- Entrepreneurship, Business Strategy & Leadership Development: Completed an intensive summer programme focused on strengthening analytical thinking and problem-solving skills, with emphasis on real-world business challenges and collaborative learning.

BUSINESS COMPETITIONS

1) National & International Competitions:

- Harvard Crimson Global Case Competition — Participation: With a teammate, analysed CAVA's growth strategy, including international expansion, localisation, cloud kitchens, financial metrics, and supply-chain risks, learning to balance growth with feasibility and risk.
- John Locke Essay Competition — Participation: Examined personalised pricing through consumer surplus, price discrimination, algorithmic bias, information asymmetry, and market transparency, strengthening my ability to evaluate efficiency alongside fairness.
- LSE Essay Writing Competition — Results Awaited: Explored taxation of the top 1%, weighing redistribution against incentives, avoidance, and policy design.
- Meridian Essay Writing Competition — Results Awaited: Investigated whether the gig economy creates flexibility or transfers risk to workers, studying bargaining power, hidden costs, and algorithmic management.

2) School-Level Competitions:

- Boardroom Crisis Event – Xavier's Interschool Competition- Participation- Practiced quick decision-making, defending recommendations, considering competing viewpoints, and adapting under pressure.

INTERNSHIPS

- 1) Tea Gardens- Interned across family tea estates in Siliguri and Assam; observed plucking, processing, grading, quality checks and daily factory operations. Shadowed estate managers, supervisors and workers, documented processes, and studied operational challenges acrossplantation and production at both estates
- 2) Tea Tasting- Interned with experienced tea tasters; helped organize tasting sessions, measure tea samples, maintain consistent brewing conditions and arrange samples for evaluation. Assessed aroma, liquor, strength, briskness, flavor and aftertaste, and compiled a handbook on tasting techniques and terminology.
- 3) Social Media Marketing- During my internship at EcoConnect, I worked with different brands on social media strategy, content planning, and consumer research. I also helped conceptualize a tea symposium to introduce younger audiences to tea through interactive experiences. This taught me how creativity, consumer behavior, and business strategy come together in marketing, inspiring me to further pursue Northwestern University's Social Media Marketing Specialization.

LEADERSHIP & IMPACT

- 1) Peer Support Group (PSG) – Leader- MODERN HIGH SCHOOL
 - I am one of the leaders of this student-led initiative providing emotional support and peer mentorship across all grade levels. It serves as a safe space where students feel heard, understood, and empowered to address challenges. This post has helped me get a better understanding of my peers and also gain insights into the diverse situations and feelings that they experience.
- 2) Xuberance Festival – School Representative
 - Led Modern High School's contingent of 140+ participants across 40 events at St Xavier's Kolkata for a prestigious three-day interschool festival.
 - I was the point of contact and in charge of managing the students, strategic planning, logistics coordination, communication, and scheduling for entire delegation
 - School secured 1st Place Overall & Best School Award (first in festival history) against 22 competitor schools

PERFORMING ARTS: DANCE

1) Interschool Competitions

Achievements:

- Birla High School (Odyssey)- 3rd Position (July, 2023)
- The BSS School – 3rd Position (April, 2024)
- The Heritage School (Youthopia) – 3rd Position (April, 2025)
- Modern High School for Girls (Manthan) – 2nd Position (July, 2025)

Participation:

- The Heritage School (Youthopia)- (April, 2023)
- Don Bosco- (6th July, 2024)
- The Heritage School (Youthopia)- (April, 2026)

2) Intra-School Recognition:

Achievements:

- Maitree (Inter-House Fest for Classes 9-12) – 2nd Position (December 2025)
- Maitree (Inter-House Fest for Classes 9-12) – 1st Position (July 2026)

Talent in Dance Award – School Recognition (Class 11)

COMMUNITY OUTREACH

1) Pehchaan

I have been involved with Pehchaan, since its beginning in 2018, a social initiative started by my sister to empower women and young girls across our family's tea estates, for several years. I have supported activities ranging from skill-building and creating handmade products to health-awareness drives, plantation initiatives, community outreach, and fundraising projects. Having grown up contributing to these efforts, I am now taking a more active role in carrying Pehchaan forward, developing new initiatives and continuing its focus on creating sustainable opportunities and meaningful impact within tea-estate communities.

EXTRACURRICULAR INVOLVEMENT & CLUBS

1) Footloose Dance Club – Member Since Class 6

- Developed expertise in diverse dance styles: Contemporary, Chinese, Jamaican, and Hip-Hop
- Regular performer at major school events: CCFC Sports Meet, Annual Sports Day, and opening performances
- Cultivated discipline, teamwork, and artistic expression through selective group membership

2) International Award for Young People (IAYP) – Classes 9 & 10

- I was a part of the International Award for Young People (IAYP) in Classes 9 and 10. Through this programme, I took part in different activities that helped me grow in many ways. I played badminton as part of the physical activity section, practiced and improved my dancing as my skill, and participated in social service activities to give back to the community.
 - Physical Activity Component: Badminton
 - Skill Development: Dance Technique Mastery
 - Community Service: Active volunteer participation in social service initiatives
-